

APPLICATION FOR MEMBERSHIP

To join, please fill out this application and send with your check to: Winchester Chamber of Commerce, 25 Waterfield Road, Winchester, MA 01890

Business: _____
Address: _____

Contact Person: _____
Phone: _____
Fax: _____
Email: _____
Amount Enclosed: _____

Give us your comments or a "blurb" to be printed in the Directory:

Winchester Chamber of Commerce, Inc.

25 Waterfield Road
Winchester, MA 01890

Phone: (781) 729-8870
Fax: (781) 729-8884
www.winchesterchamber.com

Executive Director:
Cathy Alexander

PLEASE JOIN US



Winchester Chamber of Commerce

BENEFITS TO JOINING

PROMOTES your business through our policy of member to member referrals and member to member discounts as well as our *Experience Winchester* tote bags.

FIGHTS any increase to commercial property tax rates by opposing re-classification.

ATTRACTS customers to downtown with attractive hanging baskets, holiday lighting and other events.

PROVIDES access to health and dental insurance at lower group rates.

MONITORS meetings of the Board of Selectmen to insure that the business community is represented.

SCHEDULES regular, fun “business after hours” meetings at no cost to members.

HONORS Winchester Citizen of the Year.

PUBLISHES monthly updates.

SUPPORTS projects which promote business and make Winchester more attractive for your business.

RESOURCE for telling and selling the Winchester story as a place to live and do business.

LINKS your website to the Chamber Website to give your business greater exposure.

PRODUCES the “Homes for the Holidays” house tour, “Follow the Flowers” Garden tour and “Women Helping Women” event.

SERVES as your advocate on local issues such as parking, zoning and planning matters.

ANNUAL DUES

Annual Dues vary according to the chart below:

CATEGORY	
1-5 Full-time Employees	\$175
6-20 Full-time Employees	\$200
21-50 Full-time Employees	\$225
Over 50 Full-time Employees	\$250
Restaurant or Food Establishment	\$225
Real Estate Office	\$225
Financial Institution	\$700
Hospital or Health Care Inst.	\$700
Civic Member	\$85
Home Based Business	\$85



Dues are payable to:
Winchester Chamber of Commerce

HOW IS MY MONEY SPENT?

The Chamber has an annual budget of approximately \$48,000.

- 65% of the income is generated from dues
- 35% of the income is generated from special events such as the House Tour and Citizen of the Year

The Winchester Chamber has approximately 230 business members. Like any business, the Chamber allocates the majority of its budget for operating expenses to pay for the infrastructure necessary to provide the services described in the 13 Reasons to Join (remember those?).

The breakdown of these expenses is as follows:

5% Office Rent
8% Staff health Insurance
11% Office & Printing
16% Community & Capital Projects
50% Payroll Expense

The Board is currently exploring options for new community or capital projects with the enhancement of Winchester as a place to do business being the key criterion. We have just undertaken the task to replace all the benches in the Center area.